



Aura Connect Integration Guide for Facebook



Aura Connect User Guide Version 2

Last Updated: April 6th, 2016

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1 Document Version

Document	Change	Date
Version 2	Images and Facebook portions updated	April 6 th , 2016
Version 1.2	Updated Portal screen shots	March 10 th , 2014
Version 1.1	Updated instructions to reflect Facebook changes to look and feel of App settings page	December 23 rd , 2013
Version 1.0	Doc Created	December 2 nd , 2013

2 iATS Payments Contact Information

North America: www.iatspayments.com

UK/Europe: www.uk.iatspayments.com

Customer Care:

Email: iatscs@iatspayments.com

Phone: North America: 1-888-955-5455 | UK/Europe: 0808-234-0466

Hours: 7:30am – 5:00pm Pacific Standard Time, Monday to Friday

8:00am – 4:00pm Pacific Standard Time, Saturday

Sales and Marketing:

Email: iats@iatspayments.com

Phone: North America: 1-866-300-4287 | UK/Europe: 0808-234-0466

Hours: 6:00am – 4:30pm Pacific Standard Time, Monday to Friday

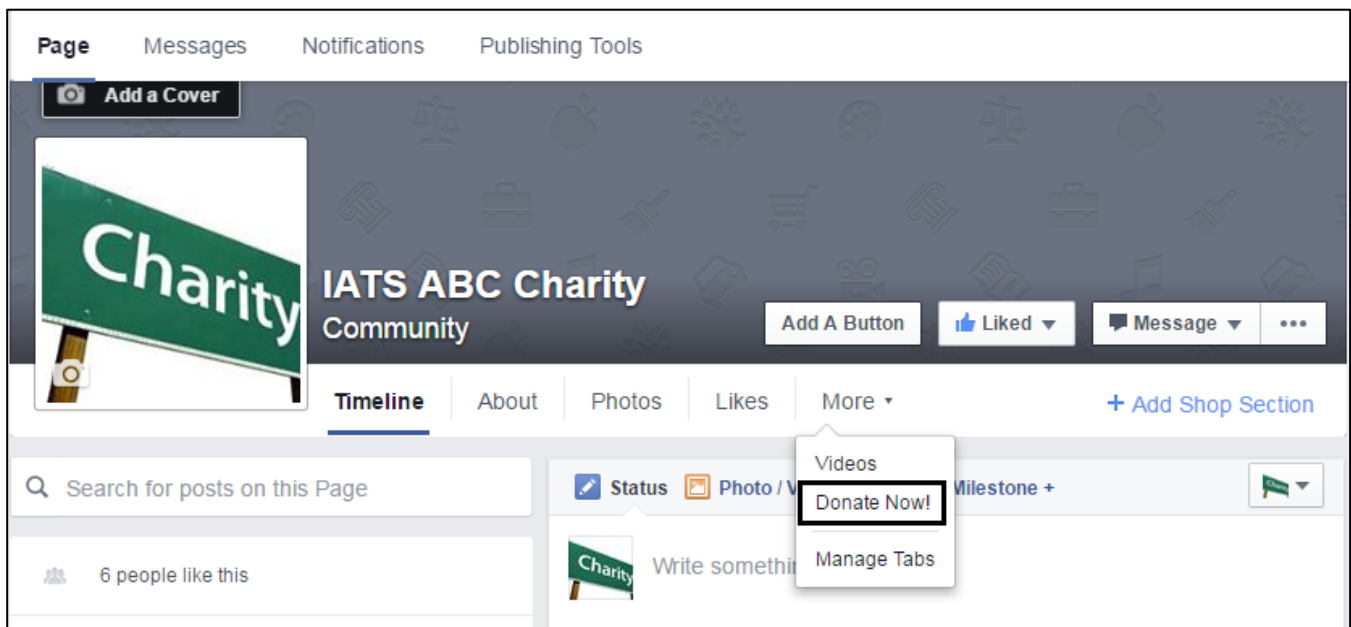
3 Overview

Aura is an iATS Payments product that allows you to embed a payment form into an existing webpage. This payment form allows end users to send an online payment directly to secure iATS web servers, ensuring that you are not passing or storing sensitive payment information.

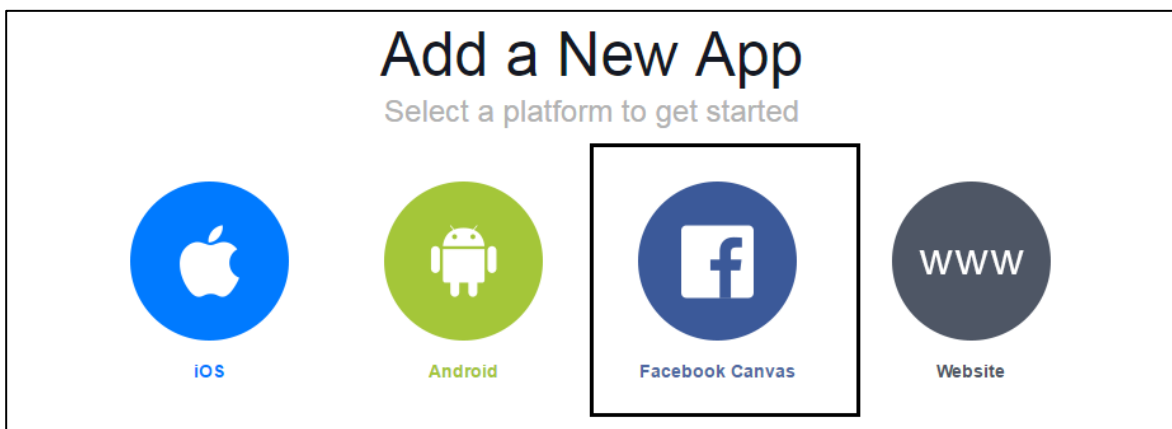
Each Aura form is related to a specific event or donation page you configure individually. Your agency can have one or many of these events, based on your needs.

Aura is a powerful tool that can be set up by a person with no programming knowledge.

Aura Connect for Facebook enables the connection of your Aura donation form and a Facebook App that you have created on Facebook.



This guide assumes prior knowledge of Aura, how to build a Facebook Page, and how to build a Facebook Canvas Application:



4 Integrate Aura with your Facebook App

Before beginning the following integration steps, please log into Facebook and open the edit screen of your pre-made custom Canvas App. For more information on how to build an app on Facebook, please [click here](#).

4.1 Obtain Facebook Parameters from Aura

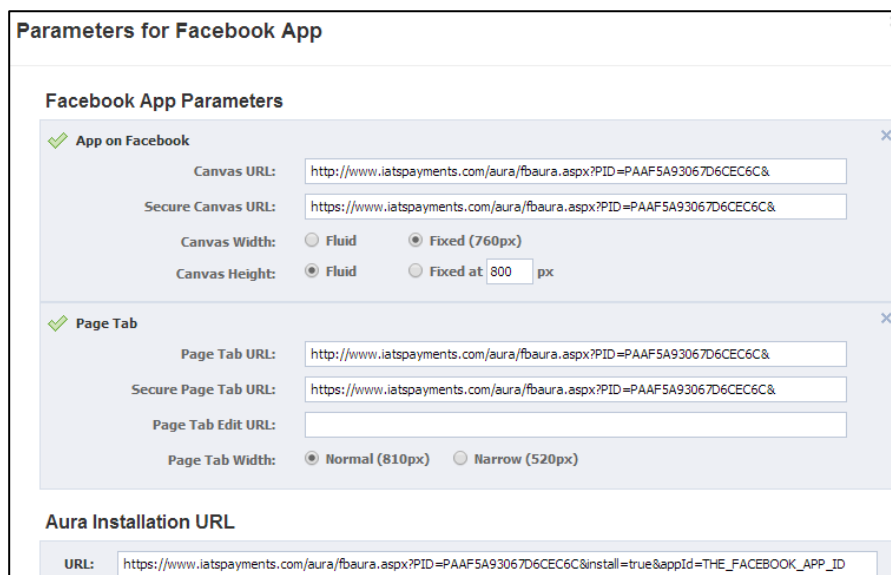
In order to integrate an Aura form with a Facebook App, certain details such as a secure URL, is required. Aura will automatically generate these details within the Aura Set-Up section of the iATS website when an Aura form is created.

For detailed instructions on how to create a new Aura form, please refer to the Aura User Guide which can be downloaded from the iATS website www.iatspayments.com, or obtained from iATS Customer Care.

1. Log into the iATS customer portal found at www.iatspayments.com, and click on Aura Setup.
2. Either create a new Aura Form (by following the Aura User Guide instructions), or open an existing Aura Form.



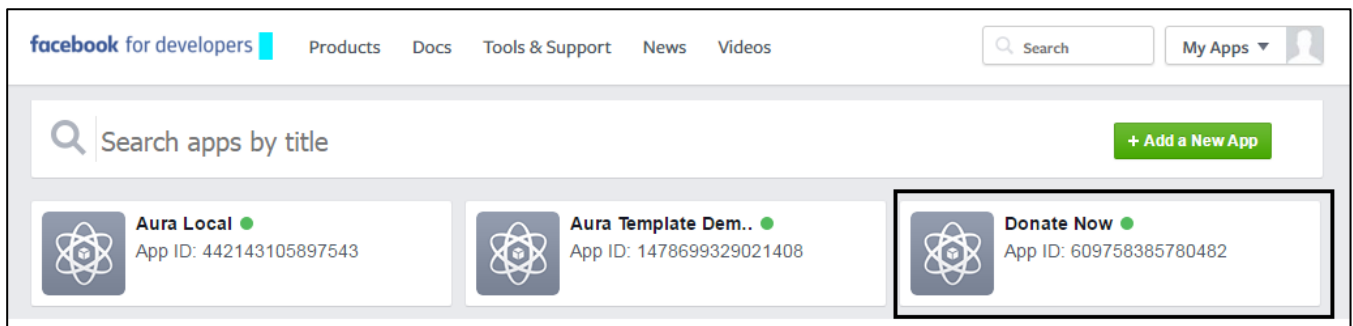
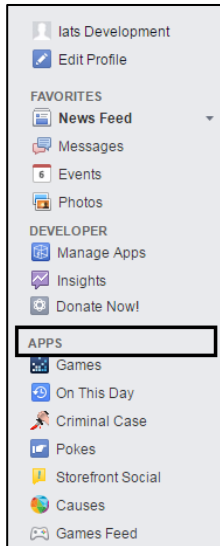
3. Click the “Parameters for Facebook App” link, located beside the Script box. Keep this window open and move onto the next section, 4.2 “Create a Facebook Page”.



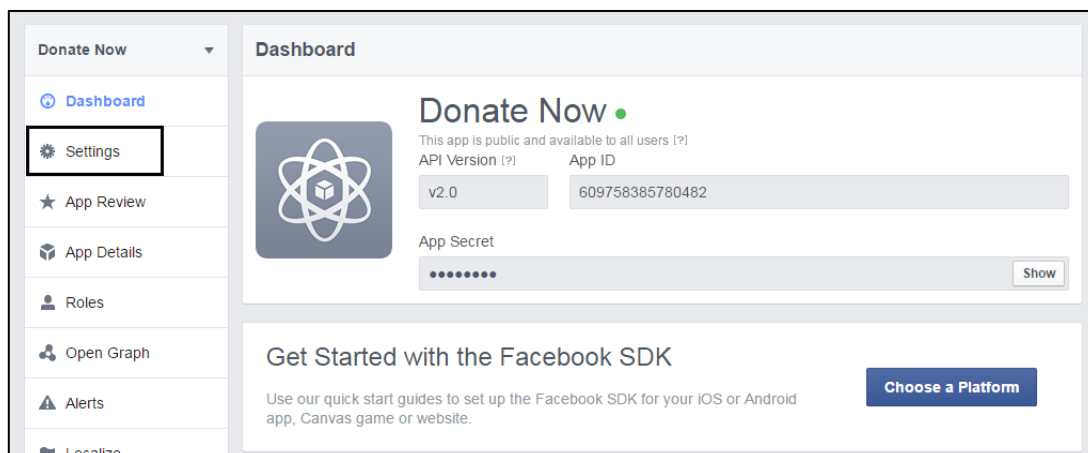
4.2 Add Aura Parameters to Facebook App

An Aura donation form can be integrated with the app by pasting the Aura Parameters into the “App on Facebook” and “Page Tab” sections of the App Settings.

1. Log into Facebook, and navigate to the app which will be integrated with Aura.



2. Once inside the App, Click the Settings button on the far left.



- Using the data from the Aura Facebook link, paste the parameters into each respective field within the "Facebook Canvas" and "Page Tab" sections.

Facebook Canvas
Quick Start ✕

Canvas Page

<https://apps.facebook.com/609758385780482>

No Legacy Unity Integration
Enable usage of legacy Facebook Unity SDK

No Unity Web Player Install Flow
Enable the Unity Web Player install flow

No Gamer Chat
Enable Gamer Chat

Secure Canvas URL

<https://www.iatspayments.com/aura/fbaura.aspx?PID=PA120D67BCD755E4EF&>

Mobile Site URL

URL of your mobile site

Yes Canvas Fixed Width
"Yes" sets canvas width to 760 px.

No Canvas Fixed Height
"Yes" allows setting fixed height.

Page Tab
✕

Secure Page Tab URL

<https://www.iatspayments.com/aura/fbaura.aspx?PID=PA120D67BCD755E4EF&>

Page Tab Name

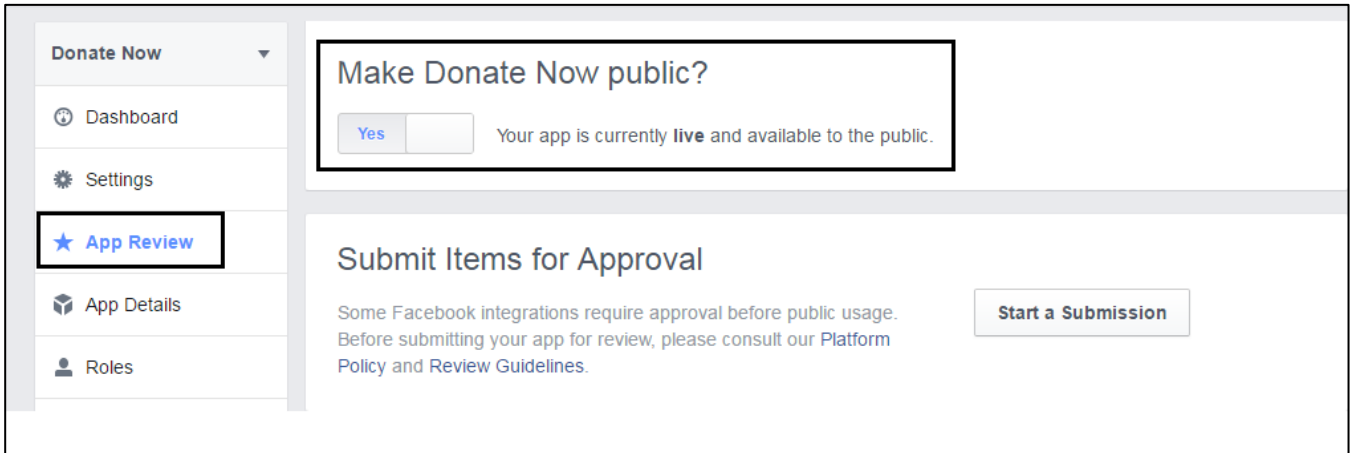
Donate Now

Page Tab Edit URL

Page Admins use this to customize their Page Tab app

- Be sure to select an appropriate "Page Tab Name" that reflects the donate functions of the Aura App. For example, 'Donate to ABC'. This is name that will appear with the drop down list on your Facebook Page.
- Click Save Changes.

- Next **make the app available to the public** within the App Review section to ensure Facebook users can access the new app.

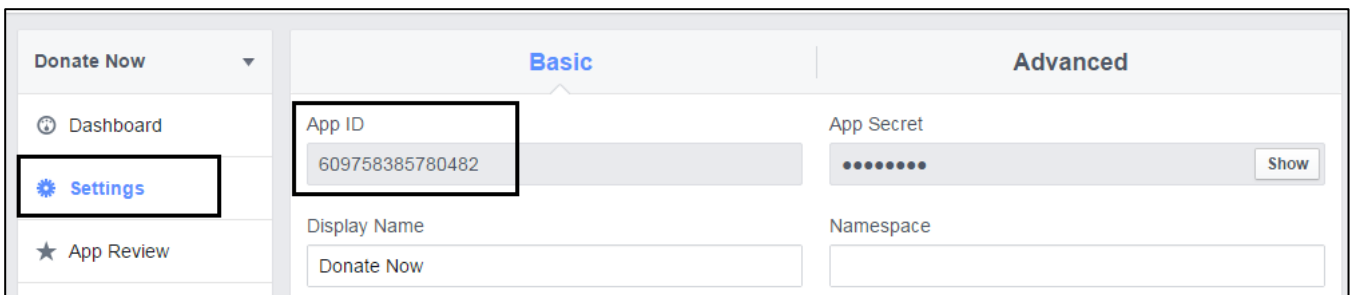


4.3 Connect the Aura enabled App with your Facebook page

- Within the same website browser, open a new webpage tab.
- To ensure the following steps will function properly, please ensure your browser's pop up blocker feature is turned off.
- Copy the "Aura Installation URL" from the Aura Parameters page into the URL bar of the newly opened tab as per below:

`https://www.iatspayments.com/aura/fbaura.aspx?PID=_____C&install=true&appId=THE_FACEBOOK_APP_ID|`

- Replace the "**THE_FACEBOOK_APP_ID**" portion at the end of the URL with the App ID, which can be found at the top left of the Settings page.



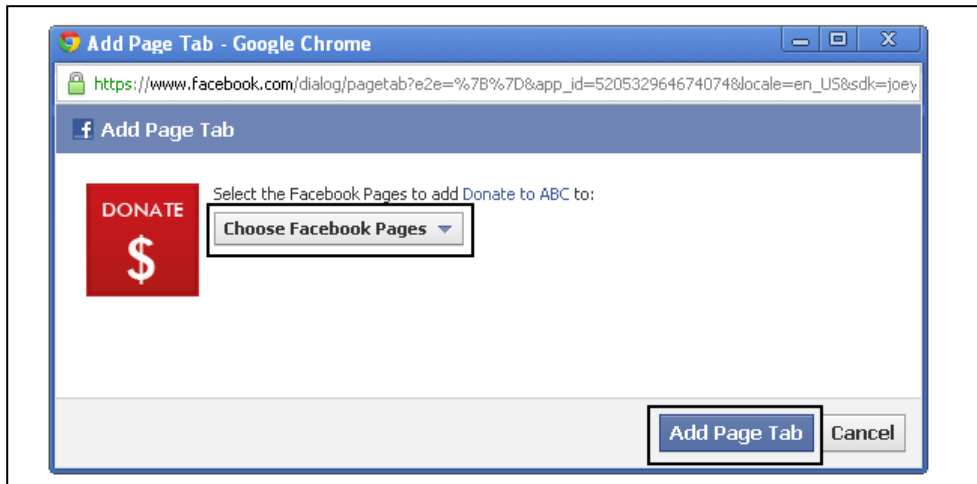
- Using your Mouse, add your cursor to the end of the URL, and hit the Enter key on your keyboard. Once done, the "Installing App to Facebook Page as a Page Tab" should appear, as well as a Facebook pop up box which will display your existing Facebook Pages.

Installing Aura Connect to a Facebook Page as a PageTab:

Please adjust your browser settings to allow for the Facebook pop-up dialog. If the Facebook dialog does not pop up in 5 seconds, please click the following button:

[Add to Page](#)

If you require any assistance setting up Aura Connect within your Facebook app, please contact iATS Customer Care at 1-866-300-4287 (option 2) or [contact us](#).



6. Select the applicable Facebook Page, and click the "Add Page Tab" button.
7. Close the Installing App tab, to return to the Facebook App edit screen.
8. To review the newly added App, access the Facebook Page. You should now see the App within the app bar, on the right hand side.



9. Click on the App to view the Aura donation form.